

Empowering our Communities



Proud Bluenosers and Community Partners

We're proud to call Nova Scotia home and to have grown from here to become an international clean energy leader.

Employing 200 people in downtown Halifax, Emera Inc. is the parent company of Nova Scotia Power, along with other utilities and energy services companies, and serves more than 2.5 million customers in total.

As we continue to lead the journey to net-zero everywhere we operate, we're also looking ahead to ensure the future is strong for our home province. To support Nova Scotian communities, **Emera invests over \$2 million each year** to foster opportunities for young people to grow and for innovators and entrepreneurs to develop and advance new solutions – all while leading the way toward a clean, sustainable energy future. We also partner with our operating companies, including Nova Scotia Power, to support communities in this province and across our business. In 2022, we invested over \$18 million in our communities.

Our partnerships are also helping to advance our commitments to safety, while building communities that are more diverse and inclusive. In partnership with all our teams, we launched the **Emera Diversity, Equity and Inclusion Fund** – \$5 million over five years to support organizations and initiatives that are advancing inclusion and diversity in our communities. Since 2021, we've invested \$4 million in these important organizations, including **over \$1 million right here in Nova Scotia.**

Our commitment to being a good community partner starts with three key areas of focus:



Youth Opportunities



Innovation & Entrepreneurship



Planet & Sustainability



“Reinvesting in our communities here at home allows us to support the great work taking place across Nova Scotia while empowering the organizations and volunteers that are making a difference in the communities where we live and work.

SCOTT BALFOUR, CEO, EMERA



Nurturing Youth Opportunities

We support the leaders of tomorrow by partnering with organizations that help young people learn and grow by focusing on education and career development to build stronger, more inclusive communities for the future.

PREP Academy

The PREP Academy is a community-based non-profit organization that supports access and success in college and university for African Nova Scotian students. In 2021, we began our partnership with the PREP Academy supporting college and university preparation programs to 20 African Nova Scotian high school students. In 2023, we announced the PREP Academy University & College Student Success Coach Program empowered by Emera. Through this renewed partnership, program participants access a range of professional development, support, networking and volunteer opportunities - including access to job shadowing and mentoring at Emera.

INVESTMENT: \$260,000

IMPACT: 160+ students supported since 2021

MORE: ThePrepAcademy.ca



“



Emera has enabled us to launch this amazing program, giving African Nova Scotian students the direct and full wraparound support they deserve to achieve academic and career goals. Because of this support, our students are dreaming about possibilities and creating plans to get there.

**ASHLEY HILL, FOUNDER & EXECUTIVE DIRECTOR,
THE PREP ACADEMY**



ISANS Youth Explore! Program

Supports newcomer youth as they settle in Nova Scotia.

Investment: \$300,000

Impact: 100+ participants since 2021

More: isans.ca



2023 North American Indigenous Games Brave Spaces

Supporting 20+ Brave Spaces where athletes can engage in, and feel connected to, their culture.

Investment: \$100,000

Impact: 5,000 athletes supported

More: NAIG2023.com



Youth Project BIPOC Coordinators

Offers a variety of programs to support youth in Nova Scotia as they navigate sexuality and gender identity issues. Our contribution is funding two support roles and helping to provide free summer camps.

Investment: \$40,000

Impact: Supporting programming and services for BIPOC and 2SLGBTQIA+ youth across Nova Scotia

More: Facebook.com/TheYouthProject



Fostering Innovation & Entrepreneurship

We support the changemaking entrepreneurs whose innovative work is driving growth in Nova Scotia.



YWCA Halifax

BUSINESS BUILDERS PROGRAM

Business Builders, an initiative of YWCA Halifax, helps newcomer women discover and develop their entrepreneurial ideas into reality. Our support enables the YWCA to offer micro-loans to Business Builders participants for early business start-up fees. Over the last two years, more than 40 women have participated in the program, learning how to start a business while gaining insight from industry professionals.

INVESTMENT: \$100,000

IMPACT: 40+ participants since 2022

MORE: YWCAHalifax.com



“

There is no shortage of great ideas and wonderful opportunities to develop businesses, but when it comes to support we need each other - and women have found that support in this program.

JEN LOHNES, YWCA PROGRAM COORDINATOR, YWCA HALIFAX



Tribe IDEA Fellowship presented by Emera

Supporting BIPOC community leaders in Atlantic Canada pursuing entrepreneurship and innovation.

Investment: \$375,000

Impact: 13+ IDEA Fellows supported & 50-100 entrepreneurs to be supported through Start Small Fund

More: TribeNetwork.ca



Emera ideaHUB

The Emera ideaHUB at Dalhousie University inspires and supports innovators as they transform their big ideas into reality.

Investment: \$10M

Impact: 78 start-ups supported, along with many students since 2019

More: DalIdeaHub.ca



Every One Every Day

In partnership with the Mi'kmaw Native Friendship Centre, we're supporting hubs for community innovation and co-creation in North End Halifax.

Investment: \$200,000

Impact: Fostering diversity and resilience through neighbourhood shopfronts

More: HalifaxIsEveryone.ca



Building a Sustainable Future for our Planet

As clean energy leaders, we're committed to our vision to achieve net-zero CO₂ emissions by 2050. We're partnering with programs and initiatives that share our commitment to clean energy and a sustainable future.



Hope Blooms

GREEN LABS STEM PROGRAM

Beginning on a small plot of land in the North End of Halifax, Hope Blooms has grown into a youth-driven movement to improve food security, social inclusion, education and much more. To mark Earth Day this year, we were proud to commit \$100,000 to support Hope Bloom's new Green Labs STEM education program. Over the next two years, more than 200 youth will learn about renewable energy, sustainable food production, organic gardening and the science behind it all.

INVESTMENT: \$100,000

IMPACT: 200+ participants

MORE: [HopeBlooms.ca](https://www.hopeblooms.ca)

hopeblooms
plant a seed — harvest a dream



“

With the help of Emera, we will be able to teach children in a marginalized community about clean renewable technologies and climate stewardship.

**VERONICA GUTIERREZ, MANAGER OF GROWTH AND SUSTAINABILITY,
HOPE BLOOMS**





Meeting Evolving Community Needs

We're always listening to better understand how the needs of our communities are evolving and we step up during hard times to do our part.



Emera Blue Nose Marathon

Celebrating its 20th anniversary in 2023, the Blue Nose is known as the “people’s marathon”, welcoming over 6,000 runners and walkers of all ages, abilities and fitness levels to the start line. We’re proud to be the new title sponsor and to support Blue Nose in its journey to make the marathon even more inclusive and diverse. In addition to our title sponsorship, we provided 200 free entries for participants from equity-seeking groups and covered registration fees for more than 100 of our employees who participated. Many of our employees also volunteered their time throughout the marathon weekend.

IMPACT: Title sponsorship, plus 200 free entries for equity-seeking groups

MORE: BlueNoseMarathon.com



“

Emera is a great corporate citizen, and they do a lot to give back to the community. Together, we want to ensure everyone has the opportunity to experience the thrill and excitement of participating in the Emera Blue Nose Marathon.

SHERRI ROBBINS, EXECUTIVE DIRECTOR, BLUE NOSE MARATHON



Emera Oval

Enabling year-round community access and ongoing improvements.

Investment: \$1M

Impact: 100,000 visitors annually

More: Halifax.ca/EmeraOval



United Way
Halifax

United Way

Supporting programs and services to reduce poverty. We’re proud to be the United Way’s largest corporate workplace giving campaign in Atlantic Canada.

Investment: \$7.9M since 2011

Impact: Annual funding for 287 non-profit organizations throughout Atlantic Canada that provide support to those in need, including approximately 13,000 individuals supported each year in Nova Scotia

More: UnitedWayHalifax.ca

United Way Relief Funds

Partnerships with United Way to support communities affected by Hurricane Fiona in 2022 and wildfires in 2023.

Investment: \$250,000 for United Hurricane Relief Fund; \$250,000 for United Way Halifax Wildfire Recovery Appeal (\$125,000 donation, \$125,000 in matching for individual donations)

Impact: Supporting community recovery and rebuilding

More: UnitedWayHalifax.ca

Get Involved

Our community giving starts with the commitment and generosity of our employees.

We're grateful for their readiness to roll up their sleeves and volunteer their time for good causes. For example, in partnership with the Immigrant Services Association of Nova Scotia, our team came together in 2022 to **pack school supplies for 170 newcomer elementary school students**. And as part of our latest United Way campaign, team members gave their time to **create over 500 thank you cards and treat bags** for the many non-profits supported by United Way.



If you know a community organization or initiative that could help us foster youth opportunities, innovation and entrepreneurship, or a sustainable planet, please get in touch:
Emera.com/Community

Learn More

Learn more about community investments and partnerships across our business in our latest Sustainability Report:

EmeraSustainability.com

Follow us on social media to stay updated on our community partnerships:



Emera Inc. By the Numbers

COMMUNITY INVESTMENT

\$2M

invested in Nova Scotian communities in 2022

670+

hours volunteered by Emera Inc. employees in 2022, matched by funding from our Good Neighbour Program

13,000

people supported in Nova Scotia each year through our United Way campaign

\$7.9M

contributed to United Way Halifax since 2011, including over \$4.8M donated by employees

ECONOMIC IMPACT*

590+

direct and indirect jobs supported in Nova Scotia

640+

small businesses supported by our supply chain each year

\$26.3M

in spending across Nova Scotia each year



Our Community Investment Program is reviewed annually by LBG Canada, the recognized independent global standard for managing, measuring and reporting on community investment. The LBG Canada Model helps companies like ours to ensure credibility and accountability in community investment disclosures.

**Based on 2022 economic impact analysis of Emera Inc. by Gardner Pinfold*



Thank you to our community partners!

